



Docket No. 74218/05085

DECLARATION FOR PATENT APPLICATION

As below named inventors, we hereby declare that:

Our residence, post office address, and citizenship are as stated below next to our name.

We believe that we are the original, first and sole inventors (if only one name is listed below), or original, first and joint inventors (if plural names are listed below) of the subject matter which is claimed, and for which a patent is sought on the invention entitled:

ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

the specification of which is attached hereto, unless the following box is checked:

X was filed on July 31, 2000, as United States Application Number or PCT
International Application Number 09/629,370.

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

We hereby claim foreign priority benefits under Title 35, United States Code, §§119(a) - (d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed:

NONE

We hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below:

NONE

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, §112, We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal

Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

NONE

We hereby appoint the following registered attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Alan J. Ross, Reg. No. 33,767
John X. Garred, Reg. No. 31,830
Michael A. Jaffe, Reg. No. 36,326
Susan L. Mizer, Reg. No. 38,245
James C. Scott, Reg. No. 35,351
Jay P. Ryan, Reg. No. 37,064
Larry B. Donovan, Reg. No. 47,230
Eric D. Jorgenson, Reg. No. 46,002

Direct all telephone calls to : Michael A. Jaffe
at telephone number : (216) 696-3394

Direct all correspondence to : Michael A. Jaffe

ARTER & HADDEN LLP
1100 Huntington Building
925 Euclid Avenue
Cleveland, Ohio 44115-1475
Customer No.: 23380

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: Jason Sulak

Inventor's signature : Jason Sulak

Date : 3-2-2001

Residence : Colleyville, Texas

Citizenship : USA

Post Office Address : 3301 Middleton Way, Colleyville, Texas 76034

Full name of second inventor: Andrew Cohen

Inventor's signature : _____

Date : _____

Residence : Colleyville, Texas

Citizenship : USA

Post Office Address : 3503 Pembroke Pkwy South, Colleyville, Texas 76034

Full name of third inventor: Bruce T. Petro

Inventor's signature : _____

Date : _____

Residence : Avon Lake, Ohio

Citizenship : USA

Post Office Address : 519 Marbrook Lane, Avon Lake, Ohio 44012

528231.1



Docket No. 74218/05085

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1100 Huntington Building
925 Euclid Avenue
Cleveland, Ohio 44115-1475
Customer No.: 23380

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: Jason Sulak

Inventor's signature : _____

Date : _____

Residence : Colleyville, Texas
Citizenship : USA
Post Office Address : 3301 Middleton Way, Colleyville, Texas 76034

Full name of second inventor: Andrew Cohen

Inventor's signature : Andrew Cohen

Date : 3-2-2001

Residence : Colleyville, Texas

Citizenship : USA

Post Office Address : 3503 Pembroke Pkwy South, Colleyville, Texas 76034

Full name of third inventor: Bruce T. Petro

Inventor's signature : _____

Date : _____

Residence : Avon Lake, Ohio

Citizenship : USA

Post Office Address : 519 Marbrook Lane, Avon Lake, Ohio 44012

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Full name of sole or first inventor: Jason Sulak

Inventor's signature : _____

Date : _____

Residence : Colleyville, Texas

Citizenship : USA

Post Office Address : 3301 Middleton Way, Colleyville, Texas 76034

Full name of second inventor: Andrew Cohen

Inventor's signature : _____

Date : _____

Residence : Colleyville, Texas

Citizenship : USA

Post Office Address : 3503 Pembroke Pkwy South, Colleyville, Texas 76034

Full name of third inventor: Bruce T. Petro

Inventor's signature : Bruce T. Petro

Date : 2/5/2001

Residence : Avon Lake, Ohio

Citizenship : USA

Post Office Address : 519 Marbrook Lane, Avon Lake, Ohio 44012

528231.1

ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Name: Jason Sulak
 Address: 3301 Middleton Way
 Colleyville, Texas 76034
 County: Tarrant

ASSIGNOR: Name: Andrew Cohen
 Address: 3503 Pembroke Pkwy South
 Colleyville, Texas 76034
 County: Tarrant

ASSIGNOR: Name: Bruce T. Petro
 Address: 519 Marbrook Lane
 Avon Lake, Ohio 44012
 County: Lorain

hereby sell, assign and transfer to

ASSIGNEE: Name: American Greetings Corp.
 Principal Place
 Of Business: One American Road
 Cleveland, Ohio 44144
 State of
 Incorporation: Ohio

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

and which is found in (37 C.F.R. § 3.21)

___ U.S. patent application executed on the ___ day of ___, 20___

___ U.S. patent application executed on the ___ day of ___, 20___

___ U.S. patent application executed on the ___ day of ___, 20___

To comply with 37 C.F.R. § 3.21 for recordal of this assignment, we, as ASSIGNOR(S) signing below, hereby authorize and request our attorney to insert below the filing date and application number when they become known.

U.S. application No. 09/629,370, filed on July 31, 2000

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for such invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent, any reissue or re-examination thereof.

ASSIGNOR(S) hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR(S) further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR(S) and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Signed at _____, _____ on this
(City) (State)

___ day of ___, 20___.

(day)

(Month)

Jason Sulak

STATE OF)
):SS
COUNTY OF)

Personally appeared before me this day, the above named Jason Sulak to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this _____ day of _____, 20____.

(Seal)

Notary Public

Signed at Collegeville, TX on this
(City) (State)

2 day of March, 2001.
(day) (Month)

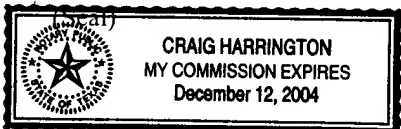
Andrew Cohen
Andrew Cohen

STATE OF Texas)
COUNTY OF Dallas) :SS

Personally appeared before me this day, the above named Andrew Cohen to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this 7 day of
March, 2001.

Craig Harrington
Notary Public



Signed at _____, _____ on this
(City) (State)

_____ day of _____, 20____.
(day) (Month)

Bruce T. Petro

STATE OF)
) :SS
COUNTY OF)

Personally appeared before me this day, the above named Bruce T. Petro to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this _____ day of
_____, 20____

(Seal)

Notary Public

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 County: Tarrant

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 Address: 3503 Pembroke Pkwy South
 Colleyville, Texas 76034
 County: Tarrant

ASSIGNOR: Name: Bruce T. Petro
 Address: 519 Marbrook Lane
 Avon Lake, Ohio 44012
 County: Lorain

hereby sell, assign and transfer to

ASSIGNEE: Name: American Greetings Corp.
 Principal Place
 Of Business: One American Road
 Cleveland, Ohio 44144
 State of
 Incorporation: Ohio

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

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Signed at Colleyville, TX on this
(City) (State)

2 day of March, 2000.

(day)

(Month)

Jason Sulak
Jason Sulak

STATE OF TEXAS)
):SS
COUNTY OF Tarrant

Personally appeared before me this day, the above named Jason Sulak to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this 6 day of
MARCH, 2001.

(Seal)

Shirley Cook
Notary Public

Signed at _____, _____ on this
(City) (State)

_____ day of _____, 20____.
(day) (Month)

Andrew Cohen

STATE OF)
) :SS
COUNTY OF)

Personally appeared before me this day, the above named Andrew Cohen to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this _____ day of _____, 20____.

(Seal)

Notary Public

Signed at _____, _____ on this
(City) (State)

____ day of _____, 20____.
(day) (Month)

Bruce T. Petro

STATE OF)
) :SS
COUNTY OF)

Personally appeared before me this day, the above named Bruce T. Petro to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

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_____, 20____

(Seal)

Notary Public

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 County: Tarrant

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 Colleyville, Texas 76034
 County: Tarrant

ASSIGNOR: Name: Bruce T. Petro
 Address: 519 Marbrook Lane
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 County: Lorain

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 Principal Place
 Of Business: One American Road
 Cleveland, Ohio 44144
 State of
 Incorporation: Ohio

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Signed at _____, _____ on this
(City) (State)

___ day of ___, 20___.

(day)

(Month)

Jason Sulak

STATE OF)
):SS
COUNTY OF)

Personally appeared before me this day, the above named Jason Sulak to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this _____ day of _____, 20____.

(Seal)

Notary Public

Signed at _____, _____ on this
(City) (State)

____ day of _____, 20____.
(day) (Month)

Andrew Cohen

STATE OF)
) :SS
COUNTY OF)

Personally appeared before me this day, the above named Andrew Cohen to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this _____ day of
_____, 20____.

(Seal)

Notary Public

Signed at Cleveland, Ohio on this
(City) (State)

6th day of February, 2001.
(day) (Month)

Bruce T. Petro
Bruce T. Petro

STATE OF)
COUNTY OF) :SS

Personally appeared before me this day, the above named Bruce T. Petro to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this _____ day of _____, 20____

(Seal)

Notary Public